

# Premium Asia Fund

## Top 10 Portfolio Holdings as at 31 October 2020

### Alibaba Group (Retailing)

Market Cap: USD 818.5 Billion



- Alibaba, an e-commerce giant, provides services ranging from web portals connecting businesses and consumers, electronic payment services as well as internet infrastructure.
- Its flagship site Alibaba.com is the world's largest online business-to-business trading platform for small businesses, handling sales between importers and exporters from over 240 countries, whilst its consumer-to-consumer portal—Taobao functions similar to eBay featuring nearly a billion products. Currently, it is amongst one of the 20 most-visited websites globally on a consistent basis.
- Global brands such as Nike, Uniqlo and Burberry, use Alibaba's Tmall platform to market to an estimated 300 million shoppers. The companies online payment platform—Alipay is larger than PayPal and accounts for roughly half of all online payment transactions within China.

### Tencent (Media & Entertainment)

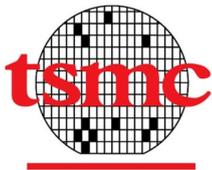
Market Cap: USD 730.5 Billion



- Tencent, a world leader in the internet-related services space, provides services across instant messaging, social media, email, web-portals, e-commerce, advertising, online payment as well as multiplayer games.
- With offerings including QQ Instant Messenger and WeChat, Tencent is providing similar services to the likes of Facebook, Twitter and WhatsApp. By the end of Q2 2018, QQ had 803 million monthly active user accounts, whilst WeChat, since its launch in 2011, accommodates for over 1 Billion monthly active users.
- In November 2017, Tencent's market value reached US\$528 billion, surpassing Facebook's market value at the time, which resulted in it being recognised as one of the world's top 5 most valuable public companies.

### Taiwan Semiconductor Manufacturing (Semiconductors)

Market Cap: USD 391.9 Billion



- Taiwan Semiconductor Manufacturing is the world's largest independent semiconductor foundry. The company provides process design, wafer manufacturing and testing services to designers of integrated circuits, which are micro-chips used for electronic devices.
- Being the exclusive supplier of the pioneering A11 chip, used in the iPhone 8 and iPhone X, its clientele includes many global giants such as Apple, Qualcomm, Nvidia and Huawei Technologies. The companies market cap in 2017 exceeded that of its competitor Intel for the first time.
- With more than a 50% share of the outsourcing market, the company has been effective in supporting its growth by diversifying its customer base, outperforming its peers in terms of technology and profits.

### Samsung Electronics (Preference Shares) (Technology Hardware)

Market Cap: USD 36.2 Billion



- Samsung Electronics manufactures a wide range of consumer and industrial electronic equipment and products, most notably their mobile handset—Galaxy series. However prior to their entry in the mobile device market, the company was a leading global technology and home-hardware company, manufacturing semiconductors, personal computers, peripherals, monitors, televisions, and home appliances.
- Looking forward, Samsung aims to use its cash to fund growth including acquisitions and new developments, as creating further value for investors through stronger products remaining the top priority for the company.

### Wuliangye Yibin Co (Food, Beverage & Tobacco)

Market Cap: USD 141.7 Billion



- Sichuan Yibin Wuliangye Group is a large-scale state-owned enterprise group that was created in 1905 focusing on the wine industry. Known as the "Chinese Wine King", their production area covers 12 square kilometres and employs over 50,000 people.
- Their alcohol has had continuous fermentation since the Ming Dynasty. The formula was standardised and nationalised in 1959.
- In 2017, Wuliangye received numerous accolades including ranked number 60 in the "Asian Top 500 Brands", included as one of the "100 World's Most Valuable Brands" and 338th in the "World Top 500 Brands".

## Kweichow Moutai (Food, Beverage & Tobacco)

Market Cap: USD 313.5 Billion



- Kweichow Moutai is China's largest and most revered liquor producer. Its premium spirits serve as prestigious gifts and are often consumed during special occasions.
- With its premium brand positioning and effective channel management, Moutai has successfully expanded its market share in private consumption in light of overall decline in the public sector arising from government clampdowns on lavish spending.
- Brand-driven margins help the company to ensure stable cash flows, which are expected to grow in 2018 through stronger volume growth.

## Meituan Dianping (Retailing)

Market Cap: USD 218.6 Billion



- Meituan Dianping is China's leading e-commerce platform service, operating well-known apps such as Meituan, Dianping, Meituan Waimai and Mobike.
- With services across 200 categories, Meituan's businesses encompass catering, on-demand delivery, car hailing, bike sharing, hotel and travel bookings, movie ticketing and others entertainment services.
- The company's services spread across 2,800 cities and counties, reaching total revenue streams of RMB 515.6 billion in 2018.

## China Xinhua Education Group (Consumer Services)

Market Cap: USD 0.5 Billion

中国新华教育集团有限公司  
China Xinhua Education Group Limited

- China Xinhua Education Group (the Group) was founded in 1999 with the establishment of Anhui Xinhua Group Investment.
- The Group established Anhui Xinhua Vocational in 2000 and was renamed Anhui Xinhua University in 2005, offering undergraduate and higher vocational education.
- As of 2017, the campus area occupies approximately 820,777 sq. m., with 22,670 full time students enrolled.
- In 2016, Anhui Xinhua University was recognised as one of the private universities with brand strength by Tencent.

## China Merchants Bank (Banks)

Market Cap: USD 146.6 Billion



- Established in 1987, China Merchants Bank is a commercial bank, providing services ranging from deposits, loans, wealth management, asset custody, finance leasing, investment banking, and other banking services. It was the first joint-stock commercial bank wholly owned by corporate legal entities. As well as being the first bank to issue the "All-in-One Card" as well as first Dual-currency international credit card.
- As of 2017 the company opened its first Sydney office to expand its operations and scope of its business. Looking into the future the company aims to position itself as a "Digital Bank", increasing the companies focus on technology integration for customers.

## Nissin Foods (Food, Beverage & Tobacco)

Market Cap: USD 1.0 Billion



- Producer of the world's first ever instant noodle when the company launched the Chikin Ramen (Chicken Ramen) in 1958.
- The company has factories across the world including Japan, China, the United States, Netherlands, Brazil, India and Hong Kong.
- In 2016, they recorded cumulative sales of 40 billion cups of instant noodles worldwide.

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